

Privacy Policy of www.testdrivefirenze.com

This Application collects some Personal Data from its Users.

Personal Data collected for the following purposes and using the following services:

- - **Analytics**
 - **Google Analytics with anonymized IP, Facebook Ads conversion tracking (Facebook pixel) and Google Ads conversion tracking**
Personal Data: Cookies; Usage Data
 - **Contacting the User**
 - **Contact form**
Personal Data: country; email address; first name; last name; phone number
 - **Displaying content from external platforms**
 - **Google Fonts**
Personal Data: Usage Data; various types of Data as specified in the privacy policy of the service
 - **Tag Management**
 - **Google Tag Manager**
Personal Data: Usage Data

Contact information

- - **Owner and Data Controller**
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